The Ten Commandments of Earning Money Online

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Introduction

If you seriously want to earn a regular, substantial and reliable online income working the hours of your choice from home, this report is for you!

Internet marketing offers great opportunities, even for the complete newcomer, but to succeed, certain things MUST be done correctly.

As a publisher and marketer of more than 20 years experience and having studied the strategies of many other successful marketers, I can honestly say these 'commandments', as I've called them, are the most critically important things you MUST do if you want to make REAL money online.

On a scale of importance, from 1 to 10, where 10 is the most important, these commandments are all 9 or 10! Follow them and you'll soon have your very own bullet-proof online income.

Regardless of whether you want to sell your own products or services, someone else's products (affiliate marketing) or run a membership site, newsletter or blog, your ability and willingness to accept and follow these 'commandments' will have a huge influence on the level of success you enjoy.

Without wishing to sound overly dramatic, EVERYTHING you read here can play a VITAL part in YOUR success and I'm sure if you ignore ANY of these commandments you will, at best, be missing out on a ton of potential income, and at worst, suffer complete failure and bitter disappointment.

Sadly, many internet marketers either fail to make as much money as they'd hoped, or worse, they actually make next to nothing or even lose money and give up before achieving the success they deserve - often despite coming tantalizingly close to it.

The common theme, among ALL these people, is that they

made one or more FUNDAMENTAL mistakes, which, without exception, could have been avoided simply by following these 10 Commandments! I really want you to avoid these mistakes, so please read and absorb what follows!

The ironic thing is, there's nothing here that's especially difficult, expensive or time consuming to follow. Some will need a little more time and effort to implement than others, but they can all be followed by anyone of limited resources and average intelligence and ability.

You just need to know they are important and how to tackle them. Because if you do, the rewards can't just be counted in cash - they can bring choice and freedom into your life.

These commandments aren't up for discussion - they are not theory or opinion - they are FACTS!

OK, let's get started!

Commandment I - Thou Shalt have the Right Attitude

This is a BIG one - a real killer for the unwary.

This first point is so critically important and interlinked to your success, it doesn't just apply to internet marketing; it applies to every aspect of your business and even personal life!

What goes on inside a person's mind is far more important than most people will ever realize. If you have mental blocks, doubts or hang-ups about your ability to succeed, you will certainly fail.

As Henry Ford said: "*If you think you can, you can. And if you think you can't, you're right.*"

I'm sorry if you've heard that quote many times before, but it's just so true!

Having a 'can-do' attitude is key to your success. 'Can't-do' attitudes are nearly always based on misconceptions, myths, lack of knowledge, lack of self belief or just plain silliness.

An all too common complaint that's heard with regard to making money on the internet is "I can't do it" in one form or another.

So the first thing I'm going to do here is explain just why this comment is nonsense and put to rest some other negative thoughts and doubts that may hamper your prospects of success before you even get started.

Practically anyone can tap into this amazing source of earnings, including students, part-time home workers, work at home moms and retired persons.

Saying or thinking "I can't make money from internet marketing" is like saying "nobody can make money in business".

OK, so before I go any further, let's shoot down in flames some silly doubts and questions that might be lingering on in your head, particularly if you are a newcomer to online marketing...

"I don't know a thing about computers"

Ha-ha, do you think I do? I've been working online for many years now and I still know very little about HTML, CSS or other technical aspects of computing, and I'm by no means unusual in being a 'non-techie' internet marketer.

The fact is, you need to know very little, if anything about technical issues in order to be successful in internet marketing. A marketer is successful because he or she learns how to be a good marketer and puts that knowledge into practice, not because they have any particular technical skills. You need only a basic understanding of computers and the internet to make money online.

Anything else can be easily and quickly picked up as you go along or very cheaply outsourced to others.

Throughout this report I'll be revealing the things that REALLY matter when doing business on the net. You can now create your own blog with virtually no computer skills or knowledge.

Children are now building websites, for goodness sake!

"Will someone copy my ideas?"

Well, they may do, but it DOESN'T MATTER IF THEY DO!

Here's a key point about internet marketing that may surprise you: You don't need an original idea to make good money online.

There are very few purely original ideas. Most businesses,

offline and online, are based on re-packaged ideas from someone else. Making money and having someone copying your ideas is better than making no money!

Plus, if you do things properly, you won't be affected by competition. Get in the game - then worry about things like competition, tax, accounts etc.

"Can I make an easy few thousand in my first month?"

No!

I'm sorry if that's not what you wanted to hear, but I'm afraid it's the truth, and I'm not going to be peddling any half truths or fairy stories here. If you prefer to read fiction, pick up a novel!

As with any other (legal) form of earning money, internet marketing needs some thought, time and effort.

Many people do make a lot of money via the internet - some even make 6 and 7 figure incomes. But to get into a position to be able to do so requires some knowledge, thought, work, patience, determination and focus. If anyone tells you otherwise, they are probably being 'economical with the truth' and trying to sell you something!

On the other hand, the great attraction of internet marketing is that unlike a traditional business, it's FAR less risky and expensive to start out. You can maintain a simple website for a few dollars a month and a blog for free.

But what's REALLY great about internet marketing is that if you do things right and persevere, given a little time, the rewards can FAR OUTWEIGH the amount of time and effort put in on a daily basis.

Unlike virtually all other business models, internet marketing CAN yield enormous sums of money - totally out of proportion

to the amount of time and effort put in - but you do need to put SOME time and effort in first.

That's the reality. The internet holds great potential for newcomers - as long as they are prepared to learn a little & don't view it as a get rich quick scheme.

"I've been reading a lot about how to get started earning money online but I'm still not sure which system I should follow or if it will work for me anyway?"

One major problem is there's just SO MUCH information swirling around, and much of it is unclear, contradictory or even just plain WRONG.

Beginners can very easily become overwhelmed and feel confused, not know where to start, and be distracted from the task in hand. They suffer from what's known as 'information overload' or 'analysis paralysis'. I should know because it's something I've struggled with in the past!

Yes, you should research, read, and use some judgement and common sense, but sooner rather than later YOU MUST TAKE ACTION.

Also, you should understand there are many different online marketing strategies, and a strategy that works well for one person might not be suited to someone else, and there's really no way of knowing in advance which system will work best for you, so you need to make a start and TRY SOMETHING OUT.

As the slogan goes, JUST DO IT (after reading this report ;>)

If it works, great. If it doesn't, don't beat yourself up over it, learn from any mistakes, try something else and DON'T GIVE UP!

KEY POINT: People eventually succeed because they don't allow failure to get the better of them and quit, not because they

never fail at anything.

"How will my website stand out amongst the millions of others out there?"

Now we're talking!

This will be covered in the rest of this report. In fact, as you'll see, making your site stand out is only half the battle. I'll soon be revealing what you need to do to convert your visitors into buyers, once you have their attention.

I don't blame people for being negative, confused or tentative.

The proportion of websites that actually make significant money for their owners is actually quite low, because most people don't follow the fundamental principles of internet marketing - principles that are laid out for YOU in these Ten Commandments!

The fact that not many people 'get-it' is a HUGE opportunity for you. In time, many people will look back and wonder what all the confusion was about, but until then, a few people (YOU & ME) can greatly capitalize.

Read the rest of this report and you'll soon know which direction you need to be heading in to quickly create a low risk, substantial and reliable internet income. And when I say reliable, I really am talking about something you can rely upon, month after month.

Commandment II - Thou Shalt Identify a Market

If there is such a thing as a 'secret' to earning money online through internet marketing, it's the realization that marketing is not about you or what you want to sell - it's about what your customers want.

KEY POINT: Every single enterprise you embark on should be based on evidence that a particular market wants something.

That may sound like an obvious, common-sense statement, but it's remarkable how many so called 'marketers' are 'product led' - in other words, they focus on finding or creating products and THEN try to find a market for them. That's the hard, 'wrong way round' way to trade.

The smartest, most successful marketers, on the other hand, first find a market - a group of people with a common interest (preferably a passion), and a demand or need for something. Then they identify or create a product or service to fulfil that need.

To make an analogy, you need to go find some hungry 'fish', and then find some 'food' to feed them with.

This makes things easy, not hard! Once you find a market, there won't be a question about WILL people want a product, as much as "HOW MUCH will they like it?"

So how do you find online markets?

1. Free Keyword research tools such as Google AdWords Keyword Tool and Wordtracker reveal how often specific keyword phrases are searched for at the search engines.

This makes it very easy to uncover potential hot markets. Interestingly, many great niche (specialized) markets are nowhere near as obvious as you might expect, which is why

keyword research tools are so useful.

2. Visit Amazon.com, eBay.com or internet directories such as dmoz.org. Click on the categories and then the sub-categories. Does anything catch your interest?

3. Do you know anyone who seems to be pre-occupied with something, almost to the point of obsession? Think about this - I'm sure you do! For example, fishing, finding a partner, making money, weight loss, anti-ageing etc.

4. Try to spot trends anywhere online or in any media which might highlight a potential market opportunity.

Commandment III - Thou Shalt Offer the Market Whatever it Wants

Having identified a market, you may still not know what it wants to buy, if anything! The 'market' may be just too small or there may be WAY too much competition from other marketers. Heck, the market itself may not know what it wants!

So how do you find out these things?

1. Go back to the keyword tools mentioned above and check how many people are searching for keywords within your market. Look out for questions people are asking, product names, brand names etc. Check how much advertisers are bidding for keywords within the niche. Higher bids means higher profit potential.

2. Try to identify what type of products or services people within an area of special interest are definitely buying. For example, search products for sale within your chosen market in Amazon.com, eBay.com or Clickbank.com, paying particular attention to product or brand names and model numbers.

3. Search for affiliate programs that are operating within the niche. You can also do an online search for affiliate programs by searching 'name of niche+affiliate program'. Lots of affiliate programs means lots of opportunity to profit.

4. Visit online forums relating to your chosen subject and observe what people are talking about, what questions they are asking, and what problems they might be encountering. You can easily find relevant forums by Googling the term: 'forum +name of your market'

5. Take a direct approach - ask the market what it wants! For example, use a blog or questionnaire to ask your niche market what their biggest problem or question is, listen to what they say, and use this inside knowledge to identify problems and potential ways (products & services) that can be identified or

developed to solve them.

6. Check the market is not already over-saturated with competition. One way to do this is to search keywords within quotation marks, i.e., "keyword".

7. Make a short list of 'good' keywords within a niche. By good, I mean keywords that are well searched, have low competition, and ideally contain words like 'buy', 'discount', 'sale', brand names, product names, model numbers, etc.

BEFORE offering a product or service online, you MUST ask questions like:

Do people have a problem / need which the product could solve / fulfil?

Are people searching the product, or similar product, at the search engines?

Are people already buying the product, or similar product, online, in sufficient quantities?

Is the market awash with competition?

If you'd like detailed, step-by-step guidance on the very best ways to identify a niche market with plenty of sales potential and not much real competition that's right for you, keep reading this report to the end! Don't skip to the end though - you don't want to miss the remaining commandments, believe me!

Commandment IV - Thou Shalt Give Free, High Quality Information

I know this might sound a bit odd - after all, you do want to make money here (or at least that's what I'm assuming!), but this is one of the main keys to mastering internet profits. If you can really grasp the following point, you are 90% there to success.

Think about this:

Question: Why do people use the internet? I mean, the really basic, fundamental reason.

Answer: To check their email and to GET INFORMATION.

Yes, people do buy a lot of stuff on the internet, of course. But buying isn't the primary motivation for the majority of internet users. Getting information is very often a prelude to a sale and this is the essence of internet marketing and why you must include on your site (or newsletter, blog, email follow-ups, ezine etc) free, high quality information that's relevant to your target market... which leads to a sale.

Let me prove this point to you.

Why has Google become THE search engine of choice? How different is it to say, Yahoo! or Bing?

OK, let's start with what it looks like to you and me.
Apart from a simple logo, a search box and a few internal links, the Google Home Page is just a blank white page - no article headlines, no banner ads, no graphics - just a search box!

And how does Google work?

Well, most of the details are kept secret, but what we do know is as follows:

Google's search technology uses over a 100 factors, including their patented PageRank algorithm, to examine the entire link structure of the web to determine which pages are the most important. They then conduct something called 'hypertext-matching analysis' to determine which pages are relevant to the specific search being conducted. Then, by combining over-all importance with query-specific relevance, they can list the most relevant and reliable results first.

Quite a mouthful! - And all THAT happens in a fraction of a second!

So essentially, Google is a plain search box 'front of house', backed up by an incredibly sophisticated 'information provider' behind the scenes.

Clearly, the boffins behind Google know what the masses want from the internet.

Internet users want GOOD, RELIABLE, RELEVANT INFORMATION
People don't just want to be 'sold cold'. They want free, good quality information - and then they'll often end up actually buy-ing something if the info solves their problem and there's no heavy selling involved.

You MUST get your head around this because when you do, you'll be poised to scoop out your share of loot from this big fat 21st century cash-cow we call the internet!

So in practice, for example, your site might include information which is of value and interest to your visitors, and then forward your visitors on to another site that's selling related products, or sell them your own product, if you have one.

Or you could put out information rich blogs or short articles or a report with a link back to a page selling them something - a physical product, ebook, membership, etc.

Feed your fish some freebie food (information) up front and

they'll be FAR more likely to BUY more food (products or services) from you a little further along the line.

But don't just 'put out the trash'. Google really wants to serve up the best quality search results to its users, so the better quality your information, such as web pages, blogs, articles, comments, videos, lenses, etc, the higher Google will tend to rank your information. Just put out poor quality or 'me too' pages copied from other sources, and you'll never rank well in Google.

If you are new to internet marketing and don't know the first thing about how to make money online with blogs and articles, there's a resource at the end of this report that'll show you EVERYTHING about how to create a profitable blog or article, even if you're a complete non-techie! But keep reading for now - the next commandment is BIG!

OK, so when you've found a hungry market, identified some kind of product to feed the market and you've made it available via your website, blog or newsletter, what then?
Well, you need visitors to go there, of course, which brings me to the next commandment...

Commandment V - Thou Shalt Get Targeted Traffic

Internet marketers who fail VIRTUALLY ALWAYS do so for 2 simple reasons. OK, there may be a few other minor reasons here and there, but the VAST MAJORITY of failures can be put down to just TWO THINGS.

The first reason is they fail to drive enough traffic (visitors) to their site, or readers to their blog, newsletter or whatever. The second reason is dealt with in Commandment VI.

But first, with regard to getting visitors, you MUST understand you can't just throw up a site without any forethought and expect visitors to somehow magically turn up out of thin air - it's not going to happen! As a friend of mine once said, that would be like "Las Vegas without the casinos". You need to do something to draw in the right type of visitors.

More specifically, you need to know the 'present day' tried and tested methods of driving traffic if your want to make money online. And that traffic MUST BE TARGETED TRAFFIC. It's no good having 10,000 visitors flocking to your site if they have no interest in your niche subject.

Having said that, I don't want to put you off! Getting targeted traffic isn't rocket science!

Here's a run-down of some of the best things you can do to drive targeted traffic to your site:

- On-Page SEO
- Link Building (Off-Page SEO)
- Article Marketing
- Email Marketing
- Pay Per Click (PPC) Advertising
- Search Engine & Directory Submission
- Viral Marketing
- Joint Ventures & Affiliate Marketing

- Online Advertising

Now, I'm not suggesting that you need to do ALL these things. I'm just pointing out some of the priority options that are available to you. Which traffic building methods you use will depend on your circumstances and preferences.

Let's take a closer look at each of these methods.

On-Page SEO

Search Engine Optimization (SEO) can be defined as the 'process of marketing and optimizing a web page in order to help it rank highly in the search engines'. Any optimization that can be seen on your page is referred to as 'On-Page SEO'.

And because so many people use search engines, as well as helping your page to rank well, On-Page SEO will also help to attract FREE, laser targeted traffic to your pages.

So what do you need to do to optimize your pages?

Well, there are no end of books, courses, videos, seminars etc. devoted to this subject, and I can tell you, a lot of the stuff that's put out is far too complicated and unnecessarily detailed for the average person to make use of.

But really, you just need to do a few simple things!

Essentially, your goal here is to help the search engines identify what each of your pages is about and convince them your page is more relevant and important than other pages in their index which focus on a particular keyword.

SEO is basically aiming to improve the identity, relevance or importance of your page.

And because search engines index web PAGES, not web SITES,

EVERY PAGE you create should be optimized for one particular keyword (often referred to as the 'primary' keyword for the page).

Here's how I would advise you to do On-Page SEO:

1. Don't try to target highly competitive keywords, for example, 'golf equipment', 'online poker', or 'affiliate marketing' etc. It's highly unlikely you would be able to 'optimize' a page and get it ranked highly in the search engines and draw traffic for such a word, at least within a reasonable time frame.

You will stand a much better chance of success targeting more specific 'long tail' keywords. For example, keywords that feature a brand or product name or number, such as 'adidas golf shoes', 'canon powershot A1100', 'ceramic poker chips' or 'affiliate marketing classroom'. (I'm not suggesting you target these particular keywords, just that you should be more specific.)

2. The 'page title' of each page you create should contain the primary keyword phrase you are targeting for THAT page, and should be worded so it's attractive to the reader.

The page title is contained within the HTML title tags of the page. (See note below) The page title is the text that web browsers display in the title bar at the top of a document when it's open and in the task bar when it's minimized.

Search engines pay particular attention to the page title. Google normally displays the page title as the top line of the page's listing on the results page.

3. The 'meta description' of each page you create should include the primary keyword phrase and a variation of the primary keyword phrase, and be attractively worded in such a way as to attract searcher's attention and encourage a click to your page.

The meta description is contained within the HTML meta description. (See note below)

The meta description isn't as important as the page title, but it should still be worded as well as possible as it is the text that's often displayed on the second line of the page's listing in Google search results and so it can have an impact on visitor click-through rates.

NOTE: If you are not familiar with 'HTML', don't worry. Various types of website and blog editors and 'plugins' will allow you to enter the page title and meta description without knowing anything about 'HTML'.

At the end of this report, I'll give you a link to a resource that shows how to do this really easily. So "don't fret about the tech"!

4. Include your primary keyword in your page headline.

5. Include high quality, original content on your page that's highly relevant to the primary keyword and offers value to searchers by offering solutions to their problem.

I don't mean you need to 're-invent the wheel' here.

What's meant by 'original' in this context is just something that's been put together or modified by you and not just copied from somewhere else on the net and displayed word for word on your page. You just need to find something that already exists and re-write, edit, or put your own 'spin' on it, or tackle it from a different angle.

6. Include on your page any words that are closely associated with your primary keyword. You should do this because Google looks for these types of words as a signal that the content is well written and relevant to the primary keyword.

For example, if someone searches the phrase "labrador dog", Google would look for pages in its index that contained words like: labrador, dog, retriever, breed, labs, yellow, golden, black, kennel, puppy, etc. So a page about 'Labrador dogs'

needs to include those sorts of words if it's to be well ranked.

7. Ensure the search engines can easily find all your pages by making sure each page you create is linked to the rest of your site by at least one incoming and one outgoing text link.

Link Building (Off-Page SEO)

Any SEO that doesn't relate to something that can be seen on your page is, surprise surprise, known as 'off-page' SEO, which is essentially all about linking to your page from other pages on your site and from other pages on other sites.

KEY POINT: The whole internet is based on the concept of linking pages together, so the more links your pages can get from other pages, the more opportunities there are to attract traffic to your pages and the higher your pages will be ranked by the search engines - but more on that later.

So how do you get links to your pages?

If you create a page with high quality content it will, in time, naturally attract links from other sites, as other site owners will always link to quality content.

But there's no guarantee that will happen and even if it does, it will take time, so if you want to start getting traffic from in-coming links sooner rather than later you need to take action.

There are two basic sources of links. Internal links from other pages on your own site, and external links from other pages on other sites.

Internal Links:

The easiest and quickest way is to create links from other pages within your own site. As I said in the previous section, you should link every one of your pages to the rest of your site

with at least one incoming link and one outgoing link.

Also, when linking from other pages on your site, try to incorporate the primary keyword of the 'receiving page' within the 'anchor text' (the visible part of the link) on the 'source page'.

For example, if you have a page with a primary keyword 'HP laser printers', create links to it from other pages on your site where the visible anchor text of the link is: 'HP laser printers'.

This is referred to as 'contextual linking' and carries far more weight with search engines than links where the anchor text is not relevant to the page you are linking to. For example, the phrase 'Click Here' doesn't mean anything to Google and won't help your linked page as a contextual link would.

External Links

In the past, exchanging links with another site was a popular way to get external links. This is where your site links to another site and the other site links back to your site - otherwise known as 'reciprocal linking'.

Three-Way linking is now a favoured way of exchanging links.

This is where your site links to another site, which then links to a third site, which in turn links back to your site, forming a kind of 'link triangle'. This arrangement is thought to be better because it looks more natural to the search engines.

However, the very best type of external link is a link to your site without any links going out of your site in return. This is known as a One-Way, Incoming Link.

There are many ways to get one-way links to your site from other sites, such as:

- Article marketing

- Submitting your site to web directories such as BOTW

- Distributing content such as free reports or video containing your link

- Making posts on related forums with a link to your site

- Making comments on related blogs with a link to your site

- Submitting content to social networking sites, such as Twitter, LinkedIn

- Issuing a press release, for example, to PRweb

As well as driving targeted traffic to your pages, getting links to your pages using these methods will, in many cases, offer a very valuable extra benefit in terms of increasing the 'authority' of your pages as perceived by Google, resulting in higher search result rankings.

I'll talk more about how to predict when you are likely to receive this extra authority from an incoming link, and how to use it to your great advantage, in Section: IX: Thou Shalt Gain Credibility & Authority.

These powerful strategies can easily be used to get loads of traffic flowing into your site, but they do need to be followed properly and with discretion, otherwise they can end up doing more harm to your site than good.

If you'd like step-by-step instructions on how to do carry out link building correctly, follow the link at the end of this report.

Article Marketing

One of the very best ways of getting high quality, relevant links to your site is article marketing (article distribution).

This involves taking a unique, keyword focused article, adding text links back to your site, normally at the end of the article, and inviting other sites to publish it on their own site with your link intact.

It's simple to do, and can produce excellent results, very quickly.

Since your article is providing relevant information, it's very likely to be read and you'll have a great opportunity to attract these readers to your site via one of the links placed within your article.

Articles are substantial 'stand-alone' pieces that don't generally have to compete with other irrelevant content and links on the same page. Also, the inbound links pointing to your pages are from highly relevant pages with keyword focused anchor text, so the search engines will attach more value to them, than if they were coming from less relevant, general pages.

You control the placement of links (subject to the rules of the site where you are placing the article), and can choose the anchor text used (the visible text used to link) and decide which landing pages (the pages where the links point to) are used on your site.

Creating Articles

Here's a simple way of putting together an effective short article:

- Focus the subject of the article on 1 or 2 keywords that closely relate to the content of the page you want to link to. Ideally, this should be a phrase that's searched for in the search engines.

- Include the keywords in the title, first paragraph and again as required to read naturally.

- Make a list of about 3 or 4 tips or steps - more if you want a longer article. Use these to construct the middle paragraphs.

- Write the main body of the article by expanding on your tips/steps. Tell the reader WHAT they need to do to achieve their goal, but don't tell them everything about exactly HOW to do it. Your aim is to gain the reader's attention and interest, and then stimulate their desire to learn exactly HOW to achieve their goal - by clicking on your link!

- Write the first paragraph as an introduction to the article and tell the reader what to expect. You could also use this first paragraph as the summary when placing it in Ezine Articles.

- Write the last paragraph. Use this to sum up what you've written and use it to lead the reader into the resource box. The last paragraph should be considered as a pre-sell for your resource box.

- Total Length: Anything from about 400 words.

- In general, keep sentences short and conversational. Write as if you were talking to someone as a friend.

- Finally, write a very short and simple keyword focused resource box. Example: Want to know more? Click Here to discover much more about [*Insert keyword here] *Insert your main article keyword here and link the keyword to a page on you website which focuses on that keyword. You should also include a direct link to your domain name URL.

You can write articles yourself, from you own research, or re-write them from PLR (private label rights) content, or even get others to write them for you for a few dollars each.

Submitting Articles

A popular strategy is to submit your articles to Article Directories. Article directories list articles under various subject categories. They provide website, blog and ezine publishers with a source of relevant content that can be used without charge, provided that the articles are kept intact and the links within the articles remain active.

Article Directories also provide free exposure to the authors of the articles that are published. Because the articles can only be published if they remain intact they are a great way to self promote a web site.

There are a lot of article directories, though I'd recommend you only submit to the bigger, more established sites - the 'authority' sites with a high PageRank (PR), such as: EzineAarticles.com, GoArticles.com, SearchWarp.com

Once you've registered with a directory, familiarize yourself with their rules and regulations by reading any editorial guidelines before you start to submit articles.

Alternatively, you can submit your articles directly to the owners of other sites.

Essentially what you need to do is look for good sites covering topics relating to your site, but without conflicting interests. In other words, sites within the same general subject area as yours, but not the exact same niche.

Finding good sites within your niche should be quite easy.

Also, if you do submit articles to article directories, over time, other websites will publish those articles, and when you notice these articles linking to your pages, contact the owners of those websites, thanking them for using your article and offer to write more unique articles specifically for their sites.

Another way to promote articles is to submit them to high quality blog networks which have been set up specifically to act as a content resource and promotional tool for blog owners, such FirePow or Article Marketing Automation. For a fee you can submit your articles and have them published on multiple blogs within the same niche.

The principle of marketing articles can also be extended to other forms of content, such as video, audio, software, etc. For example, publish a video on YouTube with a link to your site.

Anything that can have a link attached that directs traffic back to your site is well worth trying.

Email Marketing

Not to be confused with SPAM, or unsolicited junk e-mail, email marketing refers to the process of driving traffic to your site by sending emails to people who have indicated they want to hear from you.

In practice, this is a list of existing customers who know and trust you, or a list of 'prospects' (potential customers), who have expressed interest in something you have offered them.

Many internet marketers use their 'list' as their main source of income. It does work if done properly and can be extremely profitable!

The importance of building lists is covered later in the report: - see Commandment VII Thou Shalt Build A List

Pay Per Click Advertising (PPC)

PPC allows you to place a small 4 line ad in search results pages (for example, Google Adwords), and within websites that publish content that's related to the ad (for example, Google

AdSense).

The main advantage of PPC ads is that they are only displayed in positions which are relevant to the keywords associated with the ad. Also, they are very easy to place and if worded properly can generate a stream of visitors flowing towards your site literally within 15 minutes of placing the ad!

Another great thing about PPC is it rewards the smartest advertisers. The more relevant your ad is to peoples' search queries and the more 'clicks' your ad generates, the LESS you'll pay to be listed in a top position!

Writing a really effective, winning adword isn't difficult if you get to know your market, test and 'fine tune' your adword until it's a top performer.

Search Engine & Directory Submission

Submit details of your site to the major search engines and web directories.

Most search traffic comes from the major search engines and directories, so your initial efforts should be directed towards getting your site into the big, reputable engines & directories.

All directories have their own submission requirements and have to be submitted on an individual basis, though there are a number of internet services and software programs that can help you organize and speed things up substantially, allowing many submissions to be carried out at least 'semi-automatically'.

Viral Marketing

Viral marketing is a strategy that permits and encourages people to pass on a marketing message to others by providing them with some benefit.

Affiliate programs are in fact one of the best known and popular forms of viral marketing.

Viral promotions may take the form of free graphics, videos, games, reports, ebooks, scripts, etc.

The objective is to produce something that's really interesting, unusual, valuable or remarkable that captures people's imagination to the point where they are prepared to distribute it to others, and then those people distribute it further, and so on, to the point where your 'message' spreads out in various directions and levels, like the replication of a real virus.

Viral marketing can work incredibly well and generate loads of links and traffic.

Joint Ventures & Affiliates

Whatever niche you happen to be targeting, there are bound to be other marketers who have lists of existing customers who are closely interested in that niche.

Make a personal approach to the website owner/publisher/list owner by email, letter, fax or telephone, and explain what you are doing, and offer them a joint venture deal, whereby they offer your products/services to their list in exchange for a percentage of any resulting sales, usually 50%.

To receive a favourable response, though, you should be prepared to provide them with any sales stats you have available for your product, such as conversion rates, visitor value etc. Also, emphasize you would be providing a useful resource to their members/customers by offering relevant products, and that they stand to profit by doing very little work.

There are several affiliate management services available that will automatically organize your JV/Affiliate sales, providing sales data to you and your affiliates and paying your affiliates

on your behalf, saving you the time, hassle and potential problems of managing such a system by yourself.

Such individual, one-to-one approaches are the most difficult to pull off - you may have to approach numerous sites before you are successful, but if you do, they can be extremely effective traffic and sales boosters.

A much easier route to affiliate traffic, particularly when you are starting out, is to make use of existing affiliate networks, for example, ClickBank, which has hundreds of thousands of affiliates who are ready and willing to promote your product on commission basis, especially if it's perceived to be a good seller! And, of course, you can market other people's products listed on ClickBank, by acting as an affiliate yourself.

In fact, one of the best ways of gaining the attention of possible joint venture partners is to promote their own products as an affiliate yourself, and then contact them with a proposal of your own. If you've made some sales for them you're much more likely to gain their ear!

Online Advertising

Advertising your site on other websites, ezines, blogs can be a very effective way of driving traffic to your site, though you do need to make sure your ads are highly targeted.

Look out for any advertising opportunities related to your niche subject. If you can see ads for similar types of products or services to your own, try out a 'test' ad of your own and measure the response.

But don't let sales people talk you into spending too much or lock you into a long term deal. Start small and make sure you track and test response rates to your ads. Stop them if they're not profitable and continue/expand them if they are profitable, but don't stop monitoring them because response to a successful ad may dry up in time.

If you'd like detailed, step-by-step guidance on EXACTLY how to go about getting as much traffic as you could ever want to your site, blog, newsletter etc, you'll find EVERYTHING you need at the end of this report... I'm not saying that just to tease you - it's just that I don't want you to sit there thinking "OK, all this sounds fine, but how am I actually going to do all this stuff myself?" Don't worry about a thing - for now, just take in these commandments because they are VERY IMPORTANT!

And the next commandment is a REALLY important one - arguably the MOST important one of them all...

Commandment VI - Thou Shalt Effectively Convert Traffic into Sales

The second and virtually ONLY other reason why online marketers fail is they do not properly CONVERT their traffic into sales.

This is why so many sites went to the wall back in the late 90's during the so called 'dot com' fiasco.

These companies spent absolute fortunes driving huge numbers of visitors to their sites. They celebrated the millions of 'hits' their sites were getting, but the problem was, very few of their visitors were actually buying anything and these companies were making very little money, so, surprise, surprise, they went bust!

Even now, I think many online marketers are so obsessed with driving traffic to their sites, they fail to realize the vital importance of effectively converting whatever traffic they do get, into sales.

If you think about it, the EFFICIENCY with which you convert your traffic is actually more important than the AMOUNT of traffic you receive.

Think about this:

Imagine you owned a factory with 50 employees and wanted to increase profitability. Would you:

A. Train and motivate your staff and invest in modern equipment,
or
B. Just employ another 50 employees?

Get my point?

If you have a website or blog, think of it as a factory and make

it as efficient at 'processing' your visitors as possible.

Increasing the conversion rate of your site will have a much more dramatic effect on its profitability than just attracting more visitors. And guess what? It's not difficult to achieve when you know how!

High conversion may be simple to achieve, but don't underestimate its POWERFUL EFFECT - so keep reading!

Here are some proven ways of increasing your visitor to buyer conversion rate:

1. Make sure the traffic you do get is highly TARGETED.

Create web pages that focus on and are optimized for a specific niche keyword that you've identified from within your target market.

Don't forget, this is the internet, not a general store. It doesn't matter how specific you are. If people are searching for specific products or solutions to very specific problems they want to see pages that have good information on that SPECIFIC THING and nothing else.

2. Make your pages SIMPLE, CLEAR & INTEGRAL

Don't give your visitors too many distractions or choices.

Many website designers/publishers are obsessed with loading their pages with all the latest graphics, buttons, ads, fonts, colours etc., but don't realize all these things may confuse visitors to the point where they don't know what the site is all about, where they should go and what to do next, and will probably just hit the back button and go to another site.

The adage 'Less Is More' really does apply here.

As a general rule of thumb, you shouldn't use more than about 2 or 3 different colours, fonts and text sizes and you should always use traditional colours to highlight text links.

Maintain a consistent design style on all the pages in your site, so they come across as being an integral part of one site, rather than a mish-mash of conflicting designs, colours, typefaces etc.

Keep graphics to an absolute minimum. Surfers are very impatient. If your page takes more than about 10 seconds to load they may well leave before they've arrived!

Make sure the information on your page quickly and clearly conveys what your site is all about and what it can do for your visitor. If you have researched and understood your visitors' needs and offer solutions to their problems, this shouldn't be difficult to word.

Include your contact details and reassure your visitors that your ordering process (or that of the site you're directing them towards) is safe & secure.

3. Refine your Pages and Analyze Traffic

Try different headlines, bullet points, prices, guarantees, bonuses etc, until conversion is 'optimized'.

The headline is by far the most important part of a page, so make sure it contains the keyword you're targeting and is benefit driven.

Sometimes, just changing ONE OR TWO WORDS in a headline can have a big effect on conversion rates.

In fact, there was a well known case some years ago when a marketer completely transformed a failing sales letter into a massive success simply by changing ONE LETTER in the headline!

If I remember rightly, here's what he did:

The failing headline read: Bring Music Into Your Life
The wildly successful headline read: Brings Music Into Your Life

Just by adding one 's' totally transformed the offer into something far more appealing to readers because it made it sound like they would automatically get a benefit without any effort on their part.

I know you are not trying to write a headline for a sales letter, but hopefully you get my point, that headlines are an extremely influential part of your content. By changing bullets, prices, guarantees & bonuses you can also increase overall profits significantly, but the only way to find out, is to TEST!

Analyze website traffic logs and traffic stats software, such as Google Analytics to find out where and how your visitors are entering and moving through your site. For example, it might alert you to a page that's not getting as much traffic as you'd like, or even a faulty link!

Commandment VII - Thou Shalt Build a List

One of the biggest mistakes or missed opportunities you can make in internet marketing is to fail to collect the name and email address of visitors to your site.

Collecting visitors' and customers' names and email addresses allows you to build your own list, which in turn, allows you to carry out email marketing, as mentioned earlier.

Email marketing offers multiple benefits to internet marketers.

When done properly, it allows you to very effectively and efficiently drive targeted traffic to your site, interact and develop relationships with your audience, build credibility and, of course, to market your own products or affiliate/JV products.

Why do you think all the top internet marketers do email marketing constantly? Because they know it's a very powerful way of getting a personalized and targeted message to their prospects, VERY EASILY, QUICKLY AND CHEAPLY.

You can use all sorts of enticements to encourage visitors to fill an opt-in form and give their email addresses, for example, short reports, mini-courses, newsletters, competitions, surveys, scripts, etc.

Just make sure you're offering something free which your visitors will genuinely value and collect/use their information honestly and ethically.

Most importantly, make absolutely sure you have their permission!

You could get into trouble if you are accused, even wrongly, of spamming, so I would strongly recommend that you always use what's known as a 'double opt-in' procedure which allows you to prove an email was given voluntarily. Most auto-responder services, such as Aweber will allow you to do this very easily.

Commandment VIII - Thou Shalt Not Spam

Email marketing to people who WANT TO RECEIVE your message is HIGHLY recommended, but must not be confused with SPAMMING, which is normally defined as the bulk transmission of untargeted and unsolicited impersonal emails containing some kind of sales message and link to a sales page.

You should NEVER send out impersonal emails for marketing purposes - period. It's a BIG mistake, it won't work, and it could get you into trouble and destroy your reputation and any chance you might otherwise have had to create a great online income.

So if you come across adverts to rent or buy lists of email addresses, or services offering to email your message to big email address lists, you now know what to do!

The ONLY time you should email any kind of sales message containing a link to a sales page is if the recipient has voluntarily supplied their email address TO YOU OR YOUR COMPANY in order to receive some information or feedback of some sort, for example, download instructions and links, a free course, report, sample, graphics, video, newsletter etc.

Remember that readers don't just want to be 'sold cold'. They want to receive some valuable and free information, preferably in every message you send.

Treat email recipients with respect, give them value, keep in regular contact - but not more frequently that once or twice a week or so - and they'll be FAR more likely to stay on your list and give you value in return.

Commandment IX - Thou Shalt Gain Credibility and Authority

If you want to earn a good, reliable, long term income, you need to gain credibility and authority with visitors, customers, search engines and fellow marketers.

Since many of your potential customers perceive the internet to be awash with crooks, scammers, spammers and the like, the more credibility you have, the more people will believe and trust you, and you will be able to make more money, and make it more easily and quickly.

So how do you gain credibility and authority?

Well, here are 4 really good tactics:

1. Borrow credibility and authority from others
2. Regularly offer high quality information
3. Build Links to your site
4. Nurture good relationships with customers and fellow marketers

Let's look at those tactics in detail...

Borrow credibility and authority from others

Even if you are a complete beginner just starting out, one way to gain instant credibility and authority, is to 'borrow' it from someone else.

What do I mean by that?

Well, let's say you want to promote someone else's product or service by using your own affiliate link to the product sales page. As soon as someone clicks on your affiliate link and visits the product owner's website, you are, in effect, 'using' or 'borrowing' the credibility and authority of the product owner via

the content on their website.

That's why you should always carefully study a site you are promoting as an affiliate - if it looks credible and authoritative to you - it probably will to your visitor and they'll be FAR more likely to get out their plastic and earn YOU an affiliate commission.

Something else you can do is publish content that draws on the credibility of someone else, for example, an interview with a respected person within your niche, or even just a short quotation from a well known person.

If you have your own product, ask your customers for a testimonial for your sales page - another way to borrow credibility from others.

Regularly offer high quality information

As stated before in this ebook, you can earn a lot of 'brownie points' in the eyes of potential customers, other marketers and search engines simply by offering high quality and relevant information in the form of web pages, blog posts, ebooks, videos, scripts and even just by posting helpful comments on blogs and forums.

This is especially the case if you can offer such information on a regular, consistent basis, such as a blog or a newsletter sent out to your list.

By offering to satisfy their thirst for relevant information, internet users will come to respect you as an authority figure within your niche subject and be MUCH more ready and willing to buy your products or other people's products on the strength of YOUR recommendation.

Build Links to your site

As you know, getting links to your pages is a great way of generating targeted traffic.

But in addition to traffic generation, link building does, in many cases, offer a very valuable extra benefit in terms of increasing the 'authority' of your pages as perceived by Google.

Although Google and other search engines consider many factors when deciding how highly to rank a web page in their search results, the nature and number of the links pointing to a page is a MAJOR factor.

This is because search engines assign an 'authority' score (known as 'PageRank' or 'PR' in Google) to every page they index. The actual score is only known to them and its value depends on how important and authoritative they consider a page to be.

When web pages link to other pages, some of their 'authority' score is passed to the page they are linking to. So if a page has lots of links from other pages with a high authority score, it will itself gain a high authority score and be more likely to be ranked highly by the search engines.

Unfortunately, though, some websites and blogs don't pass on any of their authority in links to other pages. This is usually because they use what's known as the 'nofollow' attribute in their outgoing links, which means that although their link will pass traffic to your page, it won't pass any SEO 'authority' to your page or help your search rankings.

Fortunately it's easy to identify pages that use the 'nofollow' attribute. For example, the SEO for Firefox tool highlights all 'nofollow' links when you view a webpage. Also, some pages will actually state whether or not they 'follow' or 'no-follow' links.

All the methods described in the earlier section: Link Building (Off-Page SEO) will generate traffic, but they will only increase the search engine authority of your pages if the links are NOT 'no-follow links'.

Link building is an extremely effective way of boosting the search engine authority/PageRank of your pages, but it does need to be done properly and with discretion, otherwise you can end up doing more harm to your site than good. If you'd like step-by-step instructions on how to do link building correctly, follow the link at the end of this report.

Nurture good relationships with customers and fellow marketers

People MUCH prefer to buy from online traders they have become familiar with and respect, or have bought from before and enjoyed a good level of service.

It's all a matter of TRUST vs. FEAR OF REGRET.

Your conversion rate will be far higher when your target audience KNOWS and TRUSTS you, especially if you are selling higher priced items over $100 or so.

For example, if you offer a product to visitors who have never heard of you, you may get a conversion rate in the order of 1%, meaning 1 out of every 100 visitors buy.

But if you build a list of customers, keep in touch with them, continue to offer useful information and then offer a product, you could get a conversion rate in the order of 3%, 4% or even 5% or more. In other words, you'd receive at least 300% to 500% more sales for a tiny fraction of the cost and effort, simply because your prospects already know and trust you.

This is a very well known principle that applies to both offline direct marketing and online marketing situations.

A high level of trust can of course take a little time to establish.

You'll need to supply your prospects with free, high quality and relevant information on an ongoing basis, perhaps in the form

of email updates, newsletters, short reports, articles etc, and offer them relevant products that fulfil their wants and needs.

Your customers will, over a period of time, come to trust you, value your opinion and be far less reluctant to buy from you (or from someone else on your recommendation) in the future. In short, you will build your own credibility.

You can start to build a relationship and trust with your visitors very early on in the relationship, before you've even sold them anything.

Here's what to do:

1. If you are putting together a web page, provide interesting information that's highly relevant to a search query (see Commandment IV). This 'pre-selling' will help to create a feeling of empathy, trust and gratitude and put your visitors in a more suggestible frame of mind - a buying frame of mind!

2. Get your readers to relate to you as a like-minded person by explaining how you have experienced problems similar to theirs, and, despite suffering some kind of adversity, you found a solution to your (and their) problem.

3. Convince your readers you are a real person, by telling them a story about how you achieved the solution to your/their problem and maybe include a photo of yourself, if you wish.

4. Give your readers peace of mind by offering a money-back guarantee, and include your contact details.

5. Supply testimonials from reviewers or previous customers.

6. Try to 'under promise' and 'over deliver'. Give great customer service in a timely manner. Customers will love you for this and buy from you again.

Of course, if you are acting as an affiliate for another merchant you won't be able to do all these things yourself, BUT you can

use these criteria to select your merchants. The more of these 'boxes' a merchant ticks, the more successful you're likely to be promoting their products.

All these things will contribute towards building a trusting relationship between yourself and your visitor/customer, and increase the likelihood of achieving that all important first sale and subsequent, more profitable future sales.

You should also develop good relationships with fellow marketers.

This can be done, for example, by reviewing and promoting their products as an affiliate, linking to their pages, adding helpful comments on their blogs, 'following' them on social networking sites such as Twitter, and networking with them at seminars and conferences, etc.

As your fellow marketers get to know and respect you, some of them will, in time, 'return the favour' by adding comments to your blog, follow you, link to your pages and promote your products to their lists.

All that stuff doesn't happen overnight - you naturally have to gain their trust and respect over a period of time.

But if and when you do gain the respect and trust of fellow marketers, it can be of real value to you, and in many cases, represent an immense financial turning point in your route to internet marketing success.

Commandment X - Thou Shalt Outsource and Automate

The vast majority of successful internet marketers, myself included, employ very few, if any staff, rent no office or warehouse space, work part-time from home, and often earn what most people would consider to be a full-time income!

How do they do that?

What's their 'secret'?

It's this… They set up as many of their routine activities as possible to run on auto-pilot, use software to speed things up, and 'outsource' various chores such as administration, writing, graphics, research, customer support, link building, coding and so on.

One of the BIG advantages of conducting business online is the extent to which you can inexpensively outsource and automate everyday activities in order to slash the amount of time and effort needed to achieve a given task.

KEY POINT: If you try and do everything yourself and don't outsource & automate as many of your activities as possible, you will almost certainly be failing to make efficient use of your time, and your overall profitability will be nowhere near as high as it could be.

Here are some products/services anyone can use to achieve a major increase in online productivity and efficiency:

Digitally Downloadable Products

Delivery is instant and automatic, e.g. ebooks or software.

Freelance Outsourcing Service

Services such as Elance allow online marketers to request work to be done by freelance writers, researchers, designers, programmers etc, who bid to do the work for a given price.

Private Label Rights (PLR) Material

This is pre-written material in the form of articles, ebooks etc, that's sold with a license to do practically whatever you like with it, apart from resell it as PLR content.

For example, if you have a PLR license to some articles, you can change the format, add things to them, take things out, change the title, change the illustrations and even claim authorship. You could also completely change the medium in which the material is presented, for example, make the articles into an ebook, record an audio file or video.

Auto-Responders

Services or software which broadcast emails to lists or automated emails in response to certain situations, for example a customer 'opt-in' requesting a free report, etc.
These can be simple auto-responders such as those included within website hosting plans which just send out 1 reply to an email, or sequential auto-responders, like Aweber, which can be programmed to send out a sequence of emails at pre-determined intervals.

Payment Processors

Payment processors such as PayPal will automatically process online payments on behalf of the seller.

Affiliate Networks

An Affiliate Network is a company that acts as an intermediary between product owners and marketers who wish to earn revenue as affiliates.

For product owners, the benefits of using affiliate networks may include tracking technology, reporting tools, payment processing, and access to a large base of affiliates.

For affiliates, benefits can include simplified identification and registration with affiliate programs, reporting tools, and payment management.

There are hundreds of these networks, the largest of which is Commission Junction. ClickBank is a popular affiliate network which specializes in digital products, such as ebooks, software, etc.

Helpdesk Software

Software that allows customer support to be provided more efficiently and reliably than email. Support work can be outsourced to freelances working in different world time zones, allowing round-the-clock support.

Drop Shipping

This removes the need to stock physical goods. Orders are automatically forwarded to a wholesaler who stocks and ships the product to the customer and bills the seller.

Practically anything you need to do online can be either automated or outsourced.

So there you have it!

This report has outlined the really important, critical things you need to do to develop your own online income. If you want to earn real money online - you really must obey these Ten Commandments!

These things are not difficult, expensive or time consuming. They are all do-able by the average person, but most of them do need a certain amount of know-how to implement properly.

Now, I know the main problem that's faced by most people isn't so much getting hold of this know-how - it's more a case of having TOO MUCH information and suffering from 'information overload'.

It's so easy to become overwhelmed and find it difficult to know what's important, where to start, and how to proceed and make best use of limited time and resources.

If you find yourself in this position here's a neat solution...

I've just published a new ebook, called 'Online Income Breakthrough', that lays out a detailed plan of action any 'newbie' or 'non-techie' can easily follow to create a substantial online income.

Expanding on the principles outlined in this report, 'Online Income Breakthrough' walks you by the hand, step-by-step, through each essential stage of the process, from choosing the right niche subject, selecting the best keywords, how to build a killer site without technical skills, how to create compelling content and how to build traffic and maximize profits - fast.

I repeat, technical skills are not required to do this! You just need an open mind and be prepared to follow a simple plan of action.

Click this link for full details: **Online Income Breakthrough**

… if you're quick you might even grab the $50 launch discount!

Now keep reading to discover how you can make money with THIS EBOOK...

How To Make Money With This Free Ebook

You are now looking at a simple, smart and very effective way of earning money from THIS FREE EBOOK...

As you know, offering highly relevant and free information to prospective customers and 'pre-selling' them, is FAR more likely to lead to a sale, than simply directing them 'cold' to a sales page.

And if you haven't guessed already, that's exactly what I'm doing with this free report.

Readers, like you, will hopefully value what I've written here and be encouraged to download a fully detailed, step-by-step action plan by purchasing my ebook, 'Online Income Breakthrough' via one of the links within this report.

It's a great guide - you'd be smart to get a copy for yourself - especially if you are new to internet marketing. ;^)

Click this link for full details: **Online Income Breakthrough**

But if you want to promote the ebook and earn a generous affiliate commission from each sale, one of the best ways to do that is by promoting THIS EBOOK... which PRE-SELLS 'Online Income Breakthrough' for you!

How does that work?

Well, I can simply give you a special link which automatically inserts your ClickBank id into the links in this free report (a process known as rebranding).

This gives you the power to use this ebook to earn quick, fuss-free and regular commissions on sales of Online Income Breakthrough' via YOUR OWN LINK.

All you have to do is give out your link, and when your visitors/customers click on it, they download a version of this ebook which has YOUR affiliate link embedded in the sales links to 'Online Income Breakthrough'. So when your visitors click one of the sales links and purchase 'Online Income Breakthrough', you earn a generous commission!

You won't even have to copy, rebrand and upload the report to a website as other rebranders require you to do. Plus, your rebranded link will always retrieve the latest version of this report and you will never have to update it.

I'm currently offering a very generous commission rate of 60%, which means you'll make about $25 for each sale via your rebranded link.

Plus, this 'magic' link won't cost you a penny! I realize I may be running the risk of de-valuing this opportunity by giving it away free, but having read this far I'm sure you're smart enough to figure out what this could be worth to you...

One easy sale per week would earn you about $1,300 commission each year.
Or one easy sale per day would earn you about $9,125 commission each year.

Just by giving out ONE SIMPLE LINK!

And make no mistake, there's a MASSIVE demand for this kind of information. According to Google's AdWords Keyword Tool, over 670,000 people search the phrase "make money online", and 301,000 search the phrase "earn money online", every month!

Plus, don't forget, you will be offering a lot of relevant free information within this report, giving you an INSTANT ADVANTAGE over others who are asking for a payment 'up front' via a sales page.

To get your own Rebranded Link, go to our **Resources Guide**

and follow the simple instructions in Section 2. Your Rebranded Affiliate Link

If you have questions, I've answered some FAQ's...

Rebranding FAQ's

Is it easy to set up a rebranded link?

Yes, it's very easy with the system I use. All you have to do is type your ClickBank ID into a box and click a button - hey presto - you're done!

I don't have a ClickBank ID - how can I get one?

You can sign up as a ClickBank affiliate **here**. You'll need to select an 'ID' or 'nickname', which will appear in your affiliate links so you will be given credit for your sales.

How should I promote this report using my rebranded link?

You can promote the report using your rebranded link exactly as you would a normal affiliate link, for example, on a web page, blog, lens, email, newsletter, etc.
You'll find lots of advice, ideas and resources for promoting the report in our **Resources Guide**.

How do I know which promotional activity works best?

The system provides tracking statistics so you can check which of your promotional activities are getting the most or least hits, and adapt accordingly.

What about link theft? Could I be deprived of my commission if someone replaces my ClickBank ID with theirs?

When your rebranded link is created, it's automatically encrypted (cloaked), so your ClickBank ID can't be replaced by someone else's link.

How much money will I make with a rebranded link?

You'll earn about $25 from each sale of the ebook made via your rebranded link. Although there is clearly a massive demand for this type of product online, the number of sales you make will depend upon how active and effective you are at promoting the report. You understand that as with any product, we cannot give any kind of earnings guarantee.

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Finally, I'd just like to say thank you for reading this ebook.

I sincerely hope you found it interesting and helpful.
Here's to your online success!
With very best wishes
Gary Hicks

Those links one more time:

The ebook: **Online Income Breakthrough**

The **Rebranded Link** (follow the instructions in Section 2. Your Rebranded Affiliate Link)

If you have any more questions or comments - please email me at:
mailto:onlineincomebreakthrough@gmail.com

www.feedbooks.com
Food for the mind